

TECHNOLOGY PLANNING

AI use-case scoring canvas

Start with the problem, not the model. Good candidates happen often, follow a recognisable pattern and have enough data or examples to learn from.

How to use it

- 1**
List the tasks or decisions that cost you most time, money or customers.
- 2**
Score each from 1 to 5 for value and for feasibility.
- 3**
Take the two highest totals forward and complete the case below.

Candidate uses

TASK OR DECISION	OFTEN?	PATTERN?	DATA?	VALUE 1–5	FEASIBILITY 1–5	TOTAL

Data and permission

- ☐ The data exists, is reasonably complete and is consistent across sources.
- ☐ We can access it without heroic manual effort.
- ☐ Our data protection officer and legal advisers are involved from the start.
- ☐ If the use profiles people or makes automated decisions with significant effects, we will complete a data protection impact assessment first.

Other ideas to revisit later

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The case for your top use

Value

What changes, for whom, and how will we measure it against today's baseline?

Cost

Licences, integration, data work, internal time and support. Which costs are priced in dollars?

Risk

What happens when it is wrong? Who checks the output, and how often?

Adoption

Who has to work differently, and what will help them do it?
